



**Vivianna P. Mercado**

(201) 446-4807

<https://bigeyedartist.com/>

[MERCADOVIV2119@GMAIL.COM](mailto:MERCADOVIV2119@GMAIL.COM)

---

## SKILLS

Microsoft Office Suite, Google Docs, Adobe Suite, Clip Studio Paint EX, Affinity Designer, OBS, DaVinci Resolve

## EXPERIENCE

### Owner/Artist of BigEyedART

AUGUST 2021 - PRESENT

- Designed over 124 different products for Print on Demand and screen printed items
- Made over 500 sales in a 2 year period
- Assists customers with queries and related issues

### Freelance Graphic Designer: New Jersey

FEBRUARY 2014 - PRESENT

- Produced full-color digital illustration for an independent magazine
- Communicated with project members over multiple platforms such as email, Discord, Zoom, etc.
- Designed seven decorative double-sided keychains and a bookmark as part of a merchandise bundle for an independent magazine

### Online Community Manager

FEBRUARY 2021 - PRESENT

- Helped facilitate interactions between a large number of content creators
- Used trends within the Final Fantasy community to create stylized content
- Created fan works and videos using in-game software
- Assisted and ran streams with community members
- Edited video content for Tiktok and Instagram

## EDUCATION

**William Paterson University of New Jersey: Wayne, New Jersey** –  
*Bachelor of the Fine Arts*

## AWARDS & SHOWS

Castle Point Anime Con Virtual Artist Alley 2020: MAY 2020

Winter Paper: Watercolor and gouache, Professor's Selection, Carthaigh Coffee  
NOVEMBER 2017 - JANUARY 2018