



Vivianna P. Mercado

(201) 446-4807

<https://bigeyedartist.com/>

MERCADOVIV2119@GMAIL.COM

PROFESSIONAL SUMMARY

Graphic Designer with multiple years of experience with Adobe products and similar programs. Team player that is adept at cultivating new skills and highly coachable. Highly passionate and collaborative, accustomed to working in deadline-driven environments.

SKILLS

- Microsoft Word
- Microsoft Powerpoint
- Google Docs
- Adobe Photoshop
- Adobe Illustrator
- Clip Studio Paint EX
- Affinity Designer
- OBS
- DaVinci Resolve
- Silk Screen Printing
- Watercolor
- Gouache

EXPERIENCE

Professional Pension Planners: Ardsley, New York – Office Temp

MAY 2019 – MARCH 2020

- Greeted and transferred clients to proper departments and provided general assistance to visitors
- Operated document imaging and copy equipment, as assigned
- Organized, filed, and uploaded documents to company cloud storage
- Scanned, printed, and distributed all given documents, carefully and properly
- Prepared distribution packages

Freelance Graphic Designer: New Jersey

FEBRUARY 2014 – PRESENT

- Produced full-color digital illustration for an independent magazine
- Communicated with project members over multiple platforms such as email, Discord, Zoom, Microsoft Teams, Google Meets
- Designed several decorative double-sided keychains and bookmarks as part of a merchandise bundle for an independent magazine
- Designed over 124 different products for Print on Demand and screen printed items
- Made over 800 sales in a 2 year period
- Assists customers with queries and related issues



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Online Community Manager: New Jersey

FEBRUARY 2021 - PRESENT

- Helped facilitate interactions between a large number of content creators
- Used trends within the gaming community to create stylized content
- Created fan works and videos using in-game software
- Assisted and ran streams with community members
- Edited video content for Tiktok and Instagram

Social Media Manager: New Jersey

FEBRUARY 2020 - PRESENT

- Have managed several social pages catering to art, business, and cosplay
- Have catered to audiences interested in fantasy, sci-fi, and gaming

EDUCATION

William Paterson University of New Jersey: Wayne, New Jersey –
Bachelor of the Fine Arts

AWARDS & SHOWS

Castle Point Anime Con Virtual Artist Alley 2020: MAY 2020

Winter Paper: Watercolor and gouache, Professor's Selection, Carthaigh Coffee
NOVEMBER 2017 - JANUARY 2018